

Call for Papers

Opening Entrepreneurial Ecosystem Black Box.es

Guest Editors:

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- Niels Bosma, University of Utrecht, Netherlands
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Extended Abstract submission deadline: June 30th, 2022

Entrepreneurship-led development is increasingly seen as the way forward for economies to create well-being (Wurth, Stam and Spigel, 2021). However, this does not happen automatically. The entrepreneurial ecosystem approach has the promise to provide both analytical insights into the working of this and a framework of action to improve it. An entrepreneurial ecosystem is defined as 'a set of interdependent actors and factors that are governed in such a way that they enable productive entrepreneurship within a particular territory' (Leendertse, Schrijvers and Stam, 2021). However, do we sufficiently understand entrepreneurial ecosystems to provide a framework of action to improve it.

This field of research presents mainly macro and micro level analysis research, of a multidisciplinary and complex phenomenon. Our knowledge is still insufficient with respect to how entrepreneurship-led development takes place, what its effects are, and how an entrepreneurial ecosystem approach can enhance entrepreneurship-led development. In that perspective, recent research suggests to open the black box of entrepreneurial ecosystems (Guéneau, Chabaud and Sauvannet, 2022; Theodoraki, Dana and Caputo, 2022) at a meso level of analysis to capture entrepreneurial ecosystem configurations and processes at a whole scale. More generally, scholars acknowledge the necessity to explore new datasets, data collection and methods of analysis to explore those mechanisms, to better understand the interaction between entrepreneurial ecosystem elements, actors, and spillovers contingent on the regional context (Content, Bosma, Jordaan and Sanders 2020) and to develop linkages to social impact and sustainability (Roundy 2017; Volkmann, Fichter, Klofsten and Audretsch 2021).

Based on ideation techniques, 50 scholars of the Utrecht University Entrepreneurial Ecosystem Winter School 2022 extracted cutting edge research questions to animate the debate within this field of research.

Accordingly, this conference and associated special issue invites papers that address the following themes and questions:

- How are EEs configured and organized, and how is it beneficial to (specific types of) entrepreneurs? More generally, what are the underlying processes occurring within EEs that jointly spur entrepreneurial dynamics?
- What are the network attributes of EEs in terms of ties, relations between communities, individuals or organizations reflecting its healthiness or maturity? How do these attributes affect EE outcomes and how do networking mechanisms develop over time?
- How can different EE configurations be linked to social and sustainable entrepreneurship and as such be instrumental to make progress on the Sustainable Development Goals?
- How time plays within EEs, especially in terms of networking (speed to connect for entrepreneurs), EE growth, time between policy measure and effect, narrative evolution, social entrepreneurship emergence?
- What are EE stages of evolution? In terms of for example scale, moving from genesis to growth and maturity, EEs' multi-level interactions, interacting sub-ecosystems jointly to contributing to overall performance, inter-ecosystem relationships?
- What are the relevant spatial configurations of EEs ? How do those configurations allow EEs to interact with other ecosystems? Do spatial configurations or physical infrastructure impact the availability of social capital for entrepreneurs ?
- How can we measure EE policy effectiveness and impact? For example in terms of investments, actions, mindset, level of support or type of governance regarding EE spillovers.

Scope

Therefore, this special issue of Small Business Economics invites contributions on configuration and processes occuring in Entrepreneurial Ecosystems. The guest editors seek novel and original submissions from a theoretical or empirical perspective that contribute to advance our knowledge on the topics proposed above and related issues.

We encourage conceptual as well as case-based and empirically-based submissions using longitudinal data. Moreover, we recommend that authors pay explicit attention to the managerial and policy implications of their findings.

How to submit your paper / Paper development workshop

This call for paper happens in two times:

- Paper and PDW sessions during Innodays Conference November 4 to 6th 2022 Casablanca & Hybrid
- A special issue in a ranked journal

In the first stage, Extended Abstract manuscripts submitted to the special issue must be sent by email to the handling Guest Editor (Pr. Gregory Guéneau: gregory.gueneau@adalia.ma). The submitted papers will be subject to a first screening by the Guest Editors who, after a profound review of all submitted papers, will invite authors of the selected studies to submit their work for formal consideration to be presented during Innodays Conference.

Extended abstract submission: The extended abstract submission includes no more than five-page (1500 words), and this abstract should be sent by e-mail to ALL guest editors indicating in the subject "SI Opening Entrepreneurial Ecosystem Black Box.es". Content: Author and co-author names, surnames, and affiliations, without email addresses or other personal details; Purpose/Aims of the paper; Research methodology; Findings/Conclusions; Discussion; Research limitations; Practical implications/Applications to practice; Social implications/Impact on society and/or policy (if applicable): Originality/What is new about your research?

The awarded papers during Innodays will be invited to continue the editorial process and submit the full manuscripts following the targeted journal submission guidelines.

Schedule:

- Call for Submissions : March 2022
- Conference Phase
 - Submission deadline for extended Abstract : June 30th 2022
 - Notification of conditional acceptance : July 15th 2022
 - Conference full paper submission deadline: September 16th 2022
 - Notification of acceptance of conference full paper: September 30th 2022
 - Early bird registration for conference deadline: October 7th 2022
 - Late & online registration deadline : October 21th 2022
 - Final program : October 28th 2022
 - Conference: November 4 to 6th 2022 Casablanca & Hybrid
- Journal phase
 - Award & recommendation for publication: November 6th 2022
 - Journal SI Submission deadline: January 20th 2023

Registration Instructions:

All submissions must be written in English (either American or British English is allowed, but not a mixture of the two).

Each participant may submit only one paper to the Conference (individually or in collaboration with other co-authors).

Selected reviewers will review all submissions. These reviewers will make the final decisions regarding which papers are accepted for presentation at Innodays Conference.

Authors must pay the Conference registration fee before presenting the paper in the parallel sessions.

The best papers presented at the Conference will receive a recommendation for publication in special issues in the participating journals.

Submissions must use Times New Roman font.

References

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Guéneau, G., Chabaud, D. and Chalus-Sauvannet, M.-C.C. (2022) 'Opening entrepreneurial ecosystem's black box: the power of networks in African low-income countries', *International Entrepreneurship and Management Journal* [Preprint]. doi:10.1007/s11365-021-00775-1. Leendertse, J., Schrijvers, M. and Stam, E. (2021) 'Measure Twice, Cut Once: Entrepreneurial Ecosystem Metrics', *Research Policy*, p. 104336. doi:10.1016/j.respol.2021.104336. Moore, J.F. (1996) *The Death of Competition: Leadership and Strategy in the Age of Business Ecosystems*. HarperBusiness.

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Volkmann, C., Fichter, K., Klofsten, M., & Audretsch, D. B. (2021). Sustainable entrepreneurial ecosystems: an emerging field of research. *Small Business Economics*, 56(3), 1047-1055. Wurth, B., Stam, E. and Spigel, B. (2021) 'Toward an Entrepreneurial Ecosystem Research Program', *Entrepreneurship Theory and Practice*, p. 104225872199894. doi:10.1177/1042258721998948.